

Contact

www.linkedin.com/in/elisabeth-jouannaux-72183713 (LinkedIn)

Top Skills

Management
Project Management
Change Management

Languages

English (Full Professional)
Spanish (Limited Working)

Elisabeth JOUANNAUX

EXECUTIVE MARITIME MBA-ACADEMIC DIRECTOR
Marseille

Summary

International Trade and Marketing, Intercultural Management and Negotiation - Strategy - Coaching and Team Management

Experience

Kedge Business School

9 years

Academic Director of the International Trade & Logistics MSc
September 2015 - Present (6 years)
Marseille

Adjunct Professor - French and English
September 2012 - Present (9 years)
Marseille Area, France

KEDGE Marseille/ IAE-University of Aix en Provence
International Trade & Strategy- Intercultural Management & Negotiation

IAE Aix-Marseille Graduate School of Management
Teacher
2012 - Present (9 years)
Région de Aix-En-Provence, France

International Trade - Corporate Strategy- Negotiation

BOURBON OFFSHORE

Project Manager
April 2011 - March 2012 (1 year)
Marseille

Study on « Oil Spill Emergency Response Plan »
Risk management and global commercial offer

CMA CGM

Purchasing Manager
2009 - 2011 (2 years)

Marseille

Negotiation of service contracts in ports and terminals (Europe, Mediterranean & Black Sea)

Lyreco (Canada) Inc.

Commercial Director

July 2007 - June 2009 (2 years)

Canada

Board member - in charge of Sales policy

Management of commercial teams

Head of transversal projects in Marketing, HR, Quality, Logistics...

Lyreco France

10 years

Area Sales Manager

March 1999 - July 2006 (7 years 5 months)

Sales Business Development

August 1996 - February 1999 (2 years 7 months)

ATELIERS D'ARMANCON-Subcontractor of LVMH in manufacturing leather craft products

Organizational Marketing & Sales Manager

August 1993 - May 1996 (2 years 10 months)

General Mills - Yoplait-

Business Sales Representative

September 1987 - November 1991 (4 years 3 months)

Education

Aix-Marseille Université

Strategy PhD in process at CERGAM , Internationalization of firms in frontier economies - Silk Road/OBOR Project · (2016 - 2019)

Aix-Marseille Graduate School of Management - IAE

Master of Science (MSc) -DESS, Management and Marketing of Services · (1988 - 1990)

KEDGE Business School

EXECUTIVE MARITIME MBA, Management Transport maritime &
Stratégie · (2010 - 2012)

INSEEC

Business School, International Business Option · (1985 - 1987)