

Amit Tyagi Profile

- Mr. Amit is the program lead for admissions for the PGP in Management at Indian School of Business and also leads the Digital Marketing and Branding team.
- He has over 14 years of experience across sales, marketing, and admissions in the education sector.
- In his earlier stints, he has led international recruitment across the African and South Asian geographies, worked with accreditation agencies, developed business plans and marketing roadmaps for a Greenfield university, and led sales teams for an e-learning startup in K12 across geographies.
- Amit has completed his PGPM from Indian Institute of Management Calcutta (IIMC) and electrical engineering from NIT Kurukshetra.