

Center for Maritime Economics and Logistics

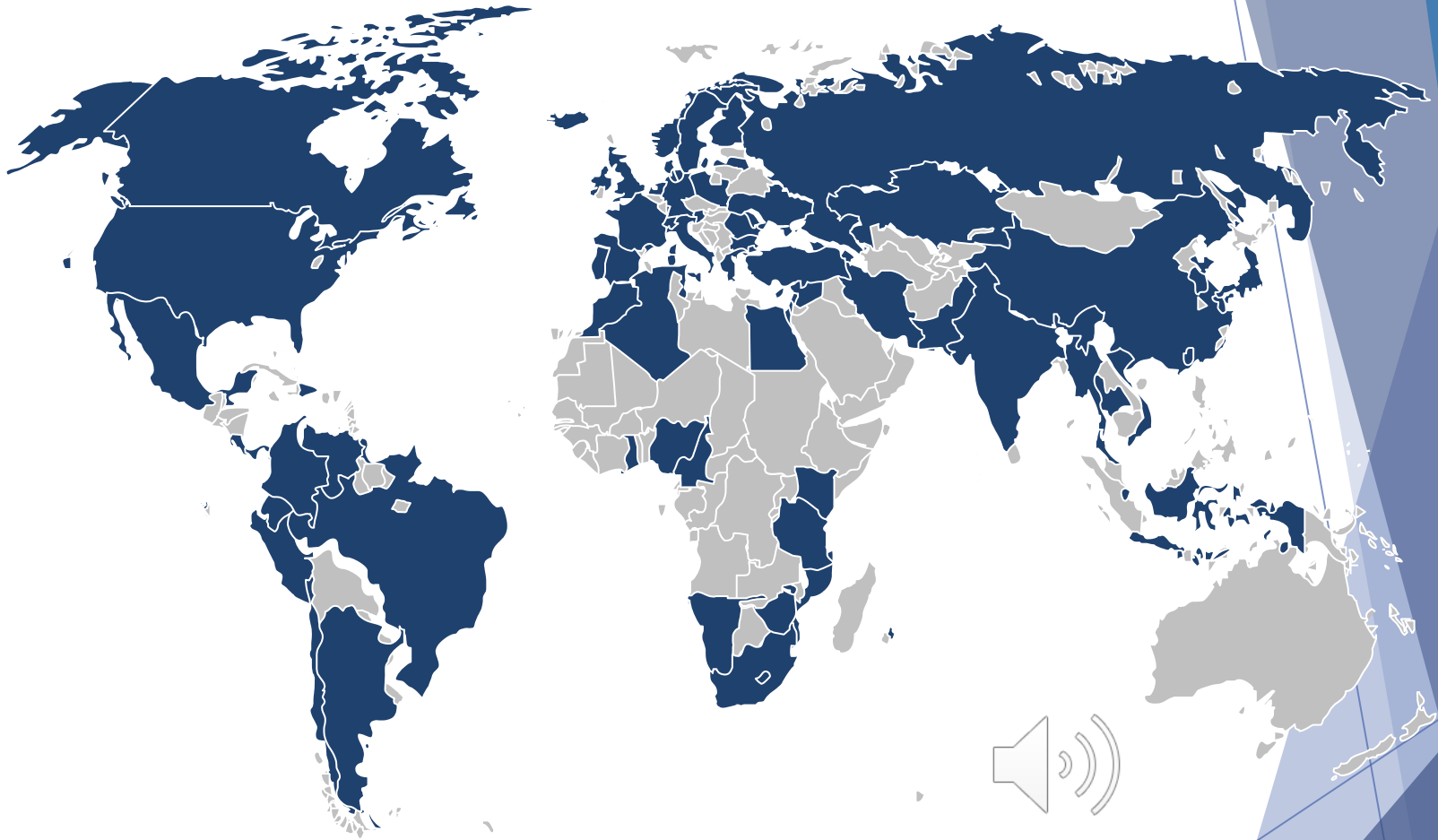
- A collaboration between Erasmus School of Economics (ESE) and Rotterdam School of Management (RSM)
- Committed to the advancement of research and education in Maritime Economics and Logistics
 - Focus on global maritime supply chains with a central role for ocean transportation, port and terminal management



Key facts

- ❖ The MSc in Maritime Economics and Logistics is a unique, postgraduate/post experience international MSc Course
- ❖ Offered by the renowned Erasmus University Rotterdam, which is one of the world's top universities
- ❖ Located in Rotterdam: The shipping, transport and logistics heart of Europe
- ❖ An exclusive program
- ❖ An International Program with an average of 16 nationalities per graduating class
- ❖ An extensive network in the maritime, economics and logistics sector





Algeria **Argentina** Austria **Azerbaijan** Bangladesh **Brazil** Bulgaria **Cameroon** Canada **Chile** China **Colombia** Costa Rica **Cyprus**
Denmark **Dominican Republic** Ecuador **Egypt** Finland **France** Georgia **Germany** Ghana **Greece** Honduras **Iceland** India **Indonesia**
Iran **Israel** Italy **Japan** Kazakhstan **Kenya** Latvia **Lebanon** Malaysia **Mauritius** Mexico **Moldova** Morocco **Mozambique** Namibia
Netherlands **Nigeria** Norway **Pakistan** Palestine **Panama** Peru **Poland** Portugal **Romania** Russia **Singapore** South Africa **South Korea**
Spain **Sweden** Switzerland **Syria** Taiwan **Tanzania** Thailand **Trinidad and Tobago** Turkey **Ukraine** United Kingdom **United Arab**
Emirates United States of America **Venezuela** Vietnam **Zimbabwe**

Aim of The MEL Programme

- “The MSc in Maritime Economics and Logistics (MEL) aims at fast-tracking promising young professionals into tomorrow's leaders in business and government.
- The program prepares experts with modern **economic and management tools** for efficient decision-making, providing them at the same time with **methods; concepts; and theories** to enable them to **understand and analyze**, in a holistic and multidisciplinary way, the complexities of global maritime supply chains.
- In this way, MEL graduates are expected to be able to act and decide, with managerial style and determination, under complex and uncertain conditions, in a global economic and social environment.”



MEL Alumni Community

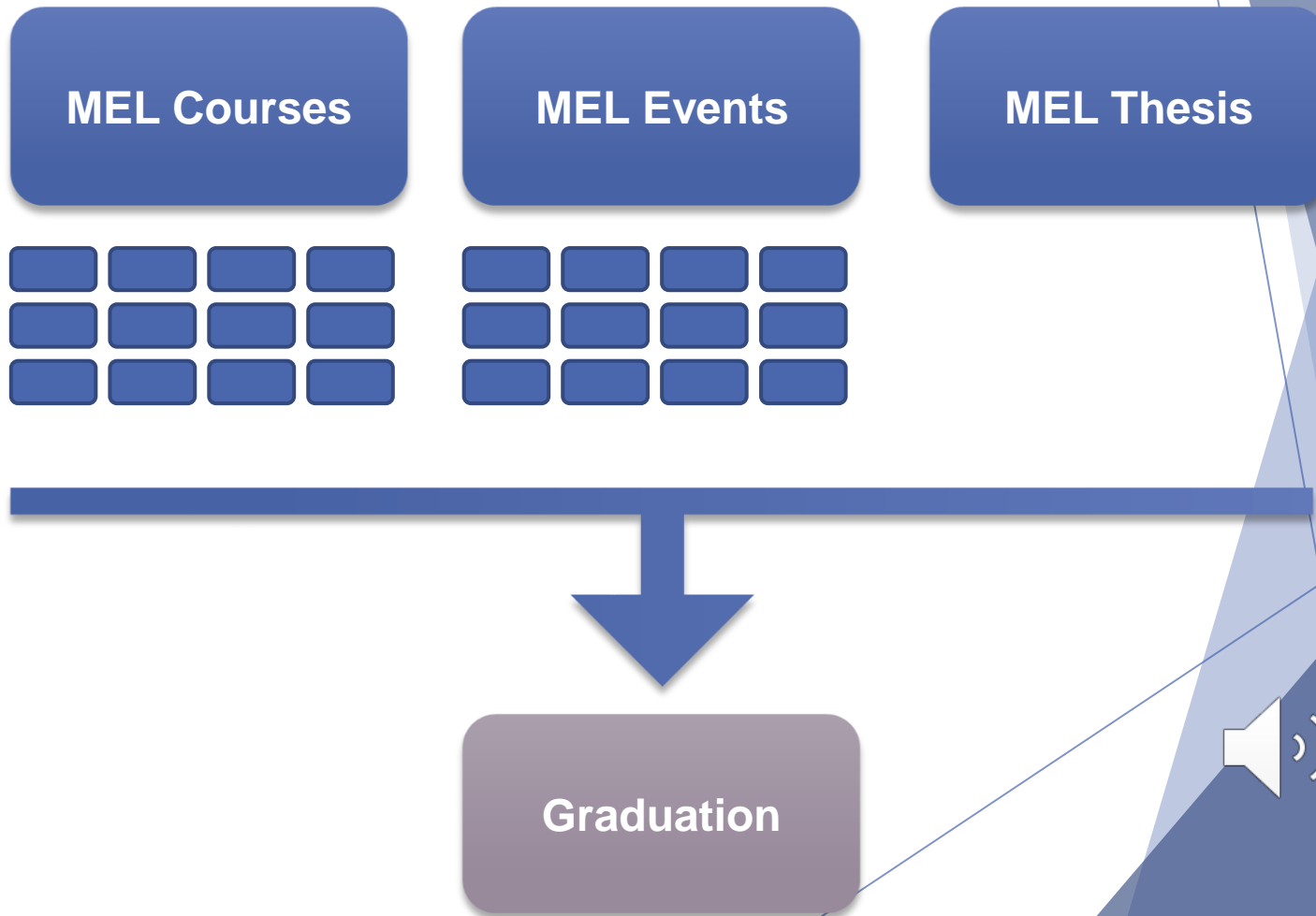
- MEL Alumni Worldwide
- A new and active MEL Alumni Community
- Valuable Knowledge for current MEL students
- Extended Corporate Network
- Alumni Lecture Series



MEL Corporate Network

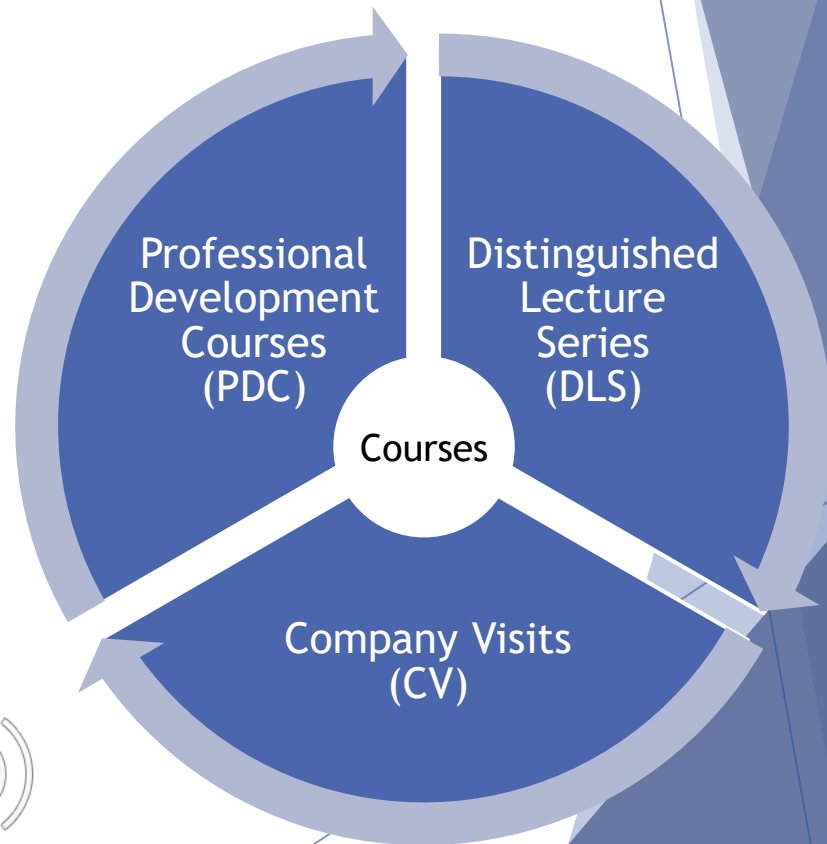


Programme Philosophy



Economics
International Economics
Logistics & Supply Chain Management
Management
Management Science
Marine Technology & Innovation
Maritime Law
Maritime Logistics
Port Management
Shipping & Transport Finance
Shipping Economics & Policy
Statistics & Econometrics
Sustainability
Transport Economics
Minor
Thesis

MEL Courses



MEL's position in the market

- ▶ It is important to us that you choose the programme that is right for you. To help you make your decision, we are happy to email you the results of an analysis that we had done a while ago, because I think it might be interesting and helpful to gain further insight into the market of maritime studies, so that you can make an informed decision about which programme fits your needs.
- ▶ Our aim was to see in which aspects MEL stands out, as well as identifying opportunities to further improve the programme. To gather this information we researched our competitors. The results of this Competitor Analysis are in our opinion rather interesting, so we are happy to share them with you if you are interested.
- ▶ If you would like to receive this, please email info@maritimeeconomics.com and we will be happy to send to you.



Distinguished Lecture Series (DLS)

- A series of open lectures usually on a MEL-related subject
- Lectures are given by prominent speakers, including leading business executives and distinguished scholars
- Provide the opportunity to interact in an actual business environment, test your knowledge against that of active professionals and, of course, networking with high level executives



- **Ruud Legters**
Senior Credit Officer Shipping and Offshore
DVB Bank
- **Tom Demolder**
Managing Director of the Benelux Hapag-Lloyd
- **Andres Licona**
Market Risk Lead Trading and Global Fuel Oil Market Risk Lead in Downstream T&S
Shell
- **Neil Davidson**
Senior Analyst - Ports & Terminals
Drewry Maritime Research
- **Eelco Hoekstra**
Chairman of the Executive Board
CEO at Royal VOPAK
- **Bert Kruk**
Port Consultant
World Bank

Company Visits

- To allow students to see how theories are applied in practice through providing a hands-on approach to concepts that students have been studying in class
 - Take place throughout the Academic Year
 - Ports / terminals, shipping companies, banks, warehouses, logistics centers and district parks, within and outside of The Netherlands
- Damen Shipyards
 - Port of Rotterdam
 - Stolt Tankers
 - Maersk
 - Torm Shipping
 - J. Lauritzen
 - SDK Shipping
 - Copenhagen Malmo Port



Professional Development Courses (PDCs)

- PDCs address the career development needs of active professionals
 - They are offered in partnership with external organisations and take the form of intensive seminars ranging from 3 hours to 2-3 days duration
 - To mix active and busy professionals with full-time students has proven a worthwhile endeavor, highly evaluated by both groups, as well as giving students a chance to develop networking
- BIMCO
 - Introduction to Liner Operations
 - Project Management

