

KEDGE BUSINESS SCHOOL

Marseille/France



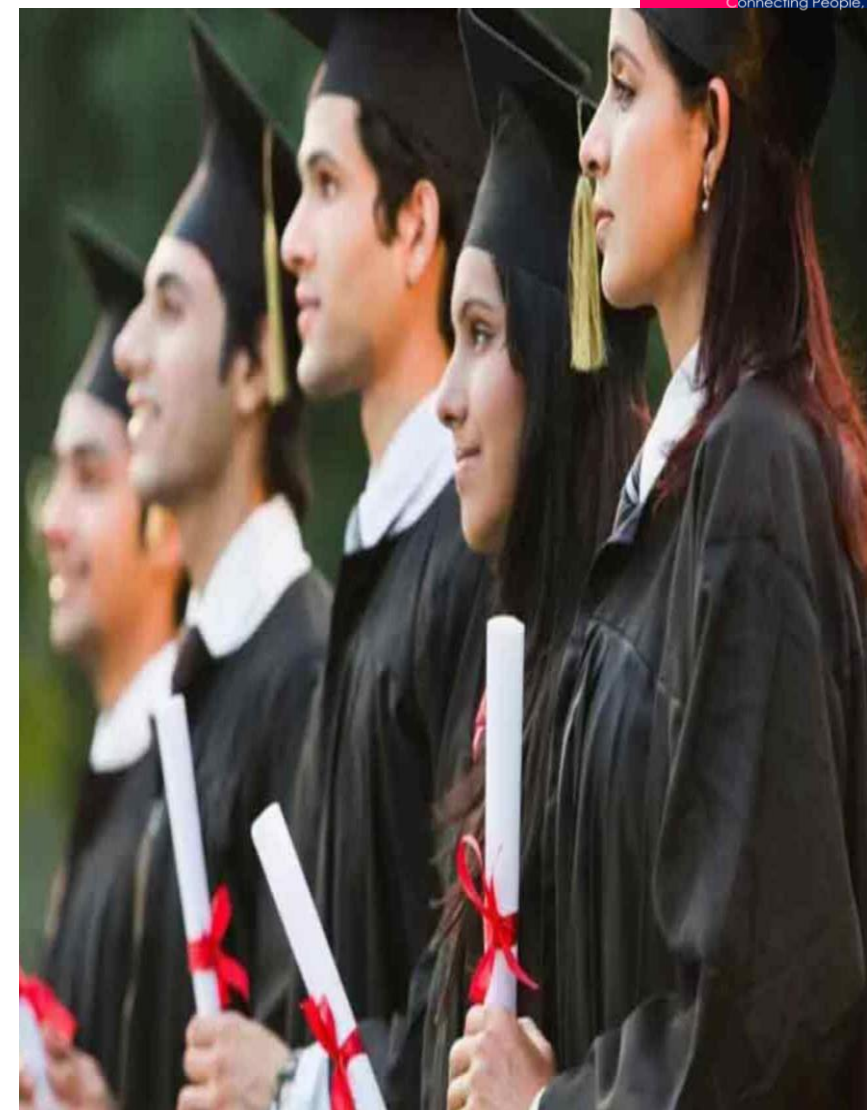
Introduction:-

- KEDGE Business School is a triple-accredited (AACSB, EQUIS and AMBA) French business school and grande école. The school was founded in 2013 from the merger of two grandes écoles Bordeaux Ecole de Management (ESC Bordeaux) founded in 1874 in Bordeaux and EUROMED Management in Marseilles (ESC Marseille), founded in 1872 in Marseille. KEDGE has campuses in France (**Marseille, Bordeaux, Toulon, Paris**), Senegal (**Dakar**), Côte d'Ivoire (**Abidjan**) and China (**Shanghai, Suzhou**).



Facts & Figures:-

- ❖ **Duration:-** 15 Months or 24 Months
- ❖ **Fees:-** 16500 Euros / 25000 Euros
- ❖ **Start date:-** September Every Year
- ❖ **Mode of conduct:-** Lectures/ classroom
- ❖ **Batch size:-** 20
- ❖ **Number of nationalities:-** 12
- ❖ **Ranking:-** KEDGE Business School ranks 9th in the 2022 Le Figaro ranking.



Core modules

Long Track 24 Months

SEMESTER 1

Upgrade in international trade and finance

- International risk management
- International strategy
- International transport
- International carriage law
- Logistics, fundamentals concepts
- Taxation & Customs operations
- Presentation of a project in front of a professional panel

SEMESTER 2

- Port competition and strategy management
- International negotiation
- Law of international contracts
- Geopolitics and international finance
- Multimodal transport management
- Logistics, flows and inventory management

Core modules

OPTION 1 Advance in Logistics

- -Innovation & digital operations
- -CSR and operations management

OPTION 2 Advance in Maritime & Trade

- -Trade Innovation & digitalisation
- -Maritime Sustainability

ADDITIONAL CONTENTS

**FINAL PROFESSIONAL CASE TO DEFEND IN FRONT OF
PROFESSIONALS**

INTERNSHIP ABROAD OR IN FRANCE (4-MONTHS MINIMUM)

**FRESH CONNEXION BUSINESS GAME
FINAL DISSERTATION**

Accreditations:-

In 2021-2022, the **Financial Times** has ranked KEDGE 40th best European business school, and 9th best French business school.

- The Grande Ecole (MIM) programme ranked 67th among the best masters in management worldwide.
- The Executive MBA ranked 38th worldwide on the podium of the world top 100 EMBA and 6th in France.

- KEDGE Business School ranks 9th in the 2022 Le Figaro ranking.
- KEDGE is ranked 10th once again in 2022 by 'L'Etudiant'.
- BEM Dakar (KEDGE in Senegal) tops once again the podium of the best business school in Africa according to the 'Jeune Afrique' magazine in 2021.
- Many specialised programmes, Masters of Sciences and Specialised Masters, have achieved good positions in the Eduniversal 2021 ranking. The master's degree ISLI Global Supply Chain Management has ranked at number 3 at Eduniversal best masters in the Supply Chain Category.



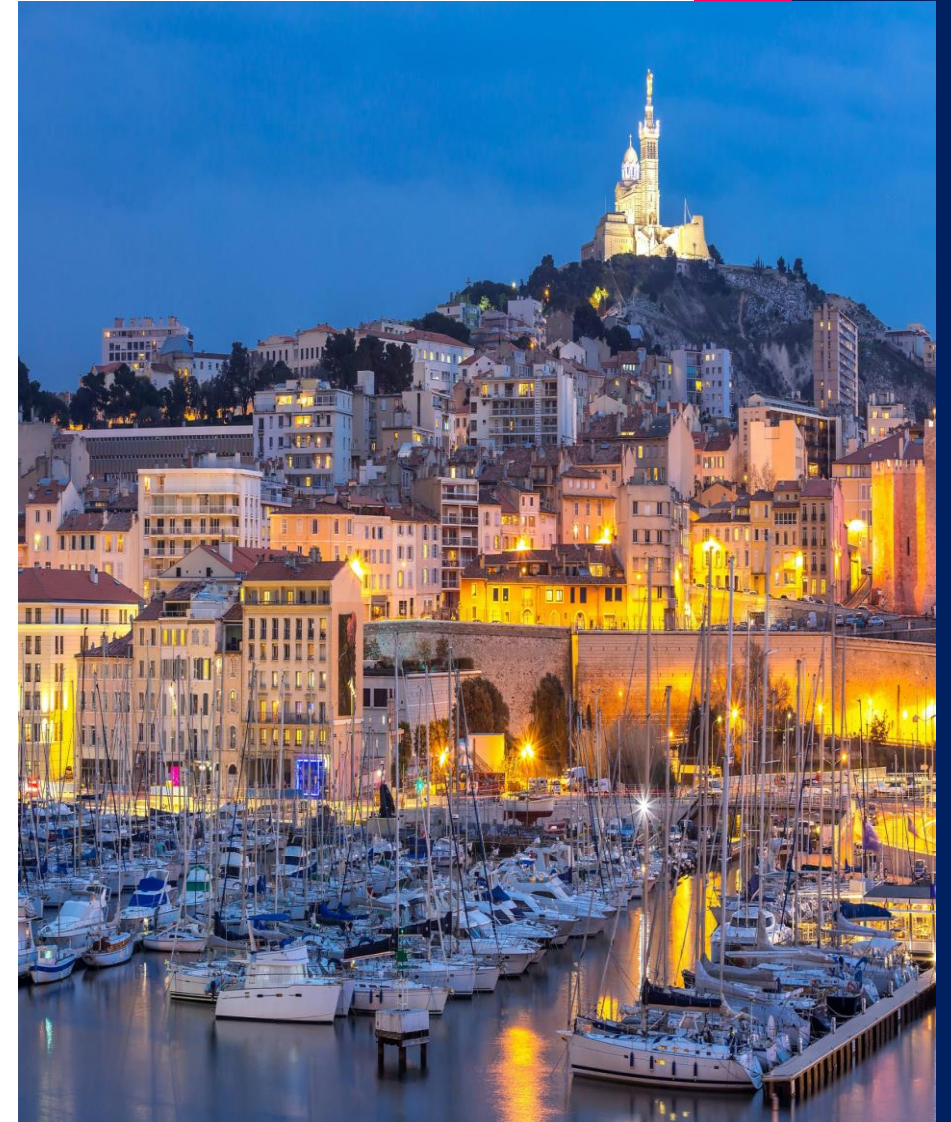
Location and Advantage:-

Marseille/France

The campus in Marseille is divided between two sites: the Luminy campus nestled on the edge of the Calanques National Park, and La Joliette campus located in the heart of the city.

State-of-the-art facilities

The creation and modernisation of spaces allows for a better adaptation to new teaching methods and improve the studying experience. The facilities have been redesigned as stimulating workplaces with a strong technological edge. Over a period of three years, renovation and modernisation work were carried out on more than **21,000m²** of buildings. Thanks to the project, **the Luminy campus is positioning itself as one of the leaders in the field of education providing the most innovative facilities and teaching equipment.** It offers its scholars exceptional living and working conditions.



Why this Course/Benefits of the course:-

Alumni Network

The KEDGE Business School Alumni Association is an important worldwide network of 70,000 professionals from all sectors of activity (purchasing, logistics, commerce, finance, management, marketing, communication, wine, etc.)

If you wish to recruit new talents, take advantage of the services offered to recruiters by KEDGE Alumni, the network of KEDGE graduates:

- Post your job description on our job board
- Participate in our recruitment forums
- Benefit from exposure on our social media networks
- Consult the online directory of graduates
- Become a partner of KEDGE Business School
- Offer assignments to KEDGE students
- Work in collaboration with KEDGE student associations

Placements/Career Prospects:-

INTERNATIONAL TRADE: Export Sales Manager / Back Office Manager / Business Developer / Head of Export Sales Administration / Import/Export Manager / International Purchaser / Sourcing Manager

INTERNATIONAL SUPPLY CHAIN: Head of Transport Operations & International Logistics / Intermodal Manager / Operations Manager / Transit Manager / Supply Chain Coordinator

MARITIME: Shipping Line Manager / Import Manager, Export Manager / Profit Centre Manager / Cargo Flow Manager / Ship Manager / Harbour Director

Placements/Career Prospects:-

COMPANIES

Arcelor Mittal, Airbus, Alinea, Alten, Auchan, Bolloré, Bourbon Management, Business France, Cabesto, Carrefour Supply Chain France, CMA-CGM, DB Shenker, Daher, Danone, Decathlon, DPD France, Esso SAF, Feeder, Gemalto, Geodis Wilson France, Gondrand, Grand Port de Marseille-Fos, Groupe Avril, Kuehne Nagel, Leroy Merlin, Marine Nationale, Pernod Ricard, Pôle Mer Provence-Alpes-Côte d'Azur, SDV Logistique et Carburants Spéciaux, Seafood Export, Syndicat des Transitaires de Marseille, Traxens, Unilever, Union Maritime et Fluviale, Veolia Water STI, XPO Logistics, Zim

Application Requirements:-

Long Track: 3 years of higher education "Bac+3" validated by a diploma or an equivalent of 180 ECTS credits.

Short Track: 4 years of higher education "M1" validated, or an International Bachelor's degree (Bac+4), or an equivalent of 240 ECTS credits.

Level of English required for admission to the specialisation course: TOEIC 780 / IELTS 6 / IBT 85 (candidates with at least 1 year of studies or professional experience in an English-speaking country are exempted). For admission to the preparation course, the level of English is recommended but not mandatory. It will have to be validated to enter the 2nd year.

Connect with us on Education@seaandbeyond.com or [+91 89761 24339](tel:+918976124339) for the 2023-2024 Batch



Value Added Services Offered by Sea And Beyond

Education Counselling -

We assist mariners in terms of course & program selection, University Selection and what will be the best possible way to navigate your career.

Visa Assistance -

Immigration to the UK, Australia, Canada and EU. we will help you in getting your student Visa.

Financial Assistance -

We will help you in getting Financial assistance from Banks NBFC With the best interest rates in the market.

Forex Remittance-

We help you in remitting fees to Universities making this process hassle-free.

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We empower You

We Guide You

YOU ACHIEVE

Thank You!!!

